C. Department of Women and Child Development

7. Swawlamban (NORAD);

8. Support to Training and Employment Programme (STEP),

(c) and (d) Do not arise.

Norms for prescribing text books

†215. SHRI JANESHWAR MISHRA: Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) the norms for prescribing the text-books for secondary/higher secondary classes;

(b) whether it is a fact that every new State/Central Government makes changes in the text books as it comes to power;

(c) whether it is also a fact that as a result thereof the students have to face many difficulties; and

(d) if so, what measures Government have taken in this regard?

THE MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (SHRI MD. ALI ASHRAF FATMI): (a) National Council for Educational Research and Training (NCERT) produces model text books based on the National Curriculum Framework. State Boards of School Education are free to adopt/adapt their text books for prescription/recommendation in schools attached to them. Central Board of Secondary Education (CBSE) prescribes text books of NCERT for secondary classes in most of the subjects. At the senior school level (+2 stage) the Board recommends text books of private publishers also. CBSE, on the recommendations of the Committee of Courses of the Board, prescribes books of regional languages prepared by respective State Governments.

(b) No, Sir.

(c) and (d) Do not arise.

FDI guidelines for newspapers

216. SHRI A. VIJAYARAGHAVAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the authorities are implementing the guidelines on Foreign Direct Investment with regard to the publication of newspapers;

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†Original notice of the question was received in Hindi.

(b) whether any note is received in the month of June, 2004 on the violation of above guidelines by the Indian edition of "International Herald Tribune" published from Hyderabad;

(c) if so, the details thereof; and

(d) if not, the reasons therefor?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) Yes, Sir.

(b) to (d) This Ministry, in June 2004, on learning about the publication of an Indian edition of the "International Herald Tribune" from Hyderabad, by M/s Midram Publications Pvt. Ltd. had written to both M/s. Midram Publications and the International Herald Tribune to stop forthwith, publication of the same, as it violates the extant print media policy of the Government, which does not allow publication of an Indian edition of foreign newspapers.

Earning through advertisements

†217. SHRI P.K. MAHESHWARI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the details of the income earned through advertisements;

(b) whether Government are aware that the number of viewers of Doordarshan is decreasing in villages also;

(c) the profit at which the twenty four hour DD News Channel of Doordarshan is running; and

(d) the difference between the profit earned by the DD Metro and DD News?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) Prasar Bharti has informed that Doordarshan earned Rs. 530.23 crores through advertisements, sponsorships etc. during the last financial year *i.e.* 2003-04.

(b) Prasar Bharati has informed that according to National Readership Survey 2002, the number of Doordarshan Viewers in rural areas was 122 million. This number has increased to 143 million as per Indian Readership Survey 2003.

† Original notice of the question was received in Hindi.